

MICHAEL RODIGHIERO

PMP, PMI-ACP, CSM, ATlassian Certified

Los Angeles, CA

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Accomplished **Technical Program Manager** with extensive experience leading high-performing teams and managing complex programs. Recognized as a thought leader and problem solver with a natural curiosity and passion for lifelong learning. Expert at bridging the gap between engineering and business teams with a proven record of reducing costs, improving productivity, and implementing innovative solutions. Seeking opportunities to drive significant business transformations.

PROFESSIONAL EXPERIENCE

SR TECHNICAL PROGRAM MANAGER, PLATFORMS

THE WALT DISNEY COMPANY, LOS ANGELES, CA

10/2021 - PRESENT

- Managed the end-to-end development and deployment of web-based campaign and inventory systems for Hulu/Disney's \$3.8B advertising business, overseeing planning, design, testing, and go-to-market execution.
- Directed nine TPMs and 14 engineering squads, delivering architectures and systems that unified two streaming services onto a single platform for Disney's ad technology.
- Led four Agile teams through the Software Development Life Cycle (SDLC), achieving on-time delivery and reducing operational costs by 10% through enhanced backlog refinement, effective sprint planning, and the application of Agile best practices.
- Oversaw vendor relationships to uphold contracts, SLAs, and KPIs. Ensured timely delivery while driving a 15% reduction in operational costs.
- Partnered with IT and HR teams to automate operational tools and system access, leveraging Jira user groups and ServiceNow to reduce onboarding lead-time by 50%.
- Headed quarterly planning and scrum of scrum sessions, aligning stakeholders, refining objectives, and steering cross-functional efforts to bring operational efficiency to Disney's addressable advertising initiatives.
- Coordinated AWS architectural design sessions, reviewed UML diagrams and entity-relationship models, and analyzed data flows to ensure optimal system functionality.

MANAGER, TECHNICAL CONFIGURATION MANAGEMENT

MOLINA HEALTHCARE, LONG BEACH, CA

1/2020 – 10/2021

- Spearheaded robotic process automation solutions, transforming claims processing for over 100K claims monthly and achieving a 15% boost in process efficiency, while ensuring scalable operations for high-volume workflows.
- Headed three Agile teams as Lead Scrum Master, expediting project delivery timelines by 10% and driving continuous improvement through cross-team collaboration.
- Coached and developed seven Healthcare Analysts, enhancing professional growth and elevating team capabilities to strengthen stakeholder engagement and support strategic objectives.
- Collaborated with stakeholders and engineering teams to assess feature impacts, aligning project deliverables with business priorities and ensuring timely execution of critical initiatives.
- Designed and implemented advanced monitoring and reporting systems, achieving regulatory compliance, proactively mitigating risks, and safeguarding operational accuracy.

YAHOO!, LOS ANGELES, CA

DIRECTOR, AD OPERATIONS INSIGHTS & ANALYTICS

4/2013 – 11/2017

- Managed the development of a web-based Ad Operations reporting application, streamlining tools and processes to enhance efficiency and deliver actionable insights for Yahoo! Digital Advertising's \$1B-per-quarter operations.
- Mentored Senior Analysts and led hiring for the PMO analytics team, driving professional growth through coaching, training, and performance reviews, resulting in a high-performing team.
- Delivered web-based executive KPI dashboards by prioritizing requirements, driving design discussions, and managing backlogs to provide rapid value to clients.
- Defined the application roadmap, managed capacity planning, and provided regular status updates to stakeholders, ensuring alignment and informed decision-making.
- Integrated reporting tools into workflows, improving operational efficiency and driving cross-departmental adoption for streamlined processes.
- Created metrics and monitoring systems to evaluate platform performance, delivering insights that drove operational improvements.

SR PROJECT MANAGER, AD OPERATIONS ENABLEMENT

4/2009 – 4/2013

- Directed go-to-market and sales strategies for web-based campaign management tools, uniting product, marketing, and sales teams to streamline processes and drive impactful outcomes.
- Leveraged customer feedback to shape the product roadmap, aligning platform solutions with business needs and boosting user satisfaction.
- Implemented retention programs that reduced 90-day churn for new customers by 25%, resolving pain points and enhancing engagement strategies.

EDUCATION

BACHELOR OF ARTS - UNIVERSITY OF CALIFORNIA, SANTA BARBARA, CA

CERTIFICATIONS

PROJECT MANAGEMENT PROFESSIONAL (PMP) - PROJECT MANAGEMENT INSTITUTE

AGILE CERTIFIED PROFESSIONAL (PMI-ACP) - PROJECT MANAGEMENT INSTITUTE

CERTIFIED SCRUM MASTER (CSM) - SCRUM ALLIANCE

MANAGING JIRA PROJECTS FOR CLOUD (ACP-MJCP / ACP-620) - ATlassian

SAFe® 6.0 AGILIST (SA 6.0) - SCALED AGILE, INC.

RELEVANT SKILLS & COMPETENCIES

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|--------------------------------|--------------------------|-------------------|
| • Process Optimization | • KPI Tracking | • SQL |
| • Program Planning & Execution | • Go-to-Market | • API Literate |
| • Work Breakdown | • UX / UI Design | • Salesforce |
| • DevOps | • AWS Cloud Architecture | • Miro |
| • LEAN | • Jira Administration | • Confluence |
| • SDLC | • Smartsheet | • Google Drive |
| • PDLC | • GenAI for Projects | • MS Office Suite |